



Online Marketing Workshop

(Free, pre-registration required)

Online Marketing Strategies

When: Monday, March 12, 2018
1:00 p.m.-4:00 p.m.

Where: Holt County Economic Development
429 South 4th St., O'Neill NE 68763

Many small business owners get caught up trying to use social media but then forget the basic necessity of having a broader online presence. 81% of shoppers conduct online searches before buying. What will your potential clients find out about you?

During this session we'll discuss building your online relationships using websites, email marketing and social media. We've blocked out time to answer your business specific questions. If you want to learn more about Facebook, Twitter and other online marketing tools, this interactive session is for you!

About The Presenter: Our speaker, Diane Siefkes, a social media consultant from Lincoln, specializes in demystifying social media and email marketing for small business owners. Prior to consulting, she owned a small business so she understands the time/money crunch many business owners face. She enjoys sharing her expertise and teaches LinkedIn for Business, general social media marketing sessions, as well generations and the workplace. Diane is the owner of dkSolutions.

To Pre-Register
Contact HCED at

info@growtholt.com

or 402-336-1504

This workshop is brought to you by Holt County Economic Development, REAP Women's Business Center, and GROW Nebraska.



 CENTER for RURAL AFFAIRS

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